The Clinical Virology Symposium brings together nearly 1,000 participants and is led by biomedical scientists engaged in research as well as primary care physicians and laboratories involved with patient care. For more than 35 years, this meeting has provided an unmatched forum for the meaningful exchange of ideas dealing with viral infections.

### EXHIBITOR PROSPECTUS

Palm Beach County Convention Center
West Palm Beach, Florida
September 27 – 30, 2021

### GET TO KNOW OUR ATTENDEES*

<table>
<thead>
<tr>
<th>EMPLOYER</th>
<th>ROLE IN THE DECISION-MAKING PROCESS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hospital Diagnostic Lab</td>
<td>Part of the process 27%</td>
</tr>
<tr>
<td>Medical/Diagnostics</td>
<td>Makes the final decision 7%</td>
</tr>
<tr>
<td>Biotechnology</td>
<td>Gathers info for final decision 10%</td>
</tr>
<tr>
<td>Hospital/Clinical</td>
<td>Not part of the process 10%</td>
</tr>
<tr>
<td>Other</td>
<td>No Reply 47%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>PRIMARY JOB-RELATED ACTIVITY</th>
<th>DEGREE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Clinical Microbiologist</td>
<td>PhD 28%</td>
</tr>
<tr>
<td>Sales and Marketing</td>
<td>Masters 11%</td>
</tr>
<tr>
<td>Industry Professional</td>
<td>Bachelors 21%</td>
</tr>
<tr>
<td>Research</td>
<td>MD 9%</td>
</tr>
<tr>
<td>Other</td>
<td>Other 11%</td>
</tr>
<tr>
<td>No Reply</td>
<td>No Reply 20%</td>
</tr>
</tbody>
</table>
IMPORTANT INFORMATION FOR EXHIBITORS

Booth Space Fees
The standard exhibit unit available for booth space is 10’ x 10’. Multiple booth units may be purchased.

Booth Fee Type
Standard Booth $22.50 per sq. ft.
Corner Booth $23.50 per sq. ft.
Island Booth $23.50 per sq. ft.

What’s Included With The Exhibit Space?
• Each exhibit space includes at no additional charge:
  • 10’ backwall drape and 8’ sidewall drape
  • One (1) 6’ draped table
  • Two (2) chairs
  • One (1) wastebasket
  • One (1) 7” x 44” sign with company name and booth number
  • Exhibitors are entitled to one (1) complimentary Exhibitor Full Conference Booth badge for each 10’ x 10’ booth. These badges will allow access to the Exhibit Hall and all scientific sessions and social events. Additional Exhibitor Booth Personnel badges may be purchased for $75 each.
  • (2) Exhibitor Personnel badges per booth allows access to the Exhibit Hall.
  • (2) Complimentary Exhibit Hall Customer passes allow you to invite your customers to the Exhibit Hall on 1 designated day; not permitted for use by exhibit company personnel.
  • Listing on the CVS 2021 website, the interactive floor plan and the Final Program (information must be received by July 1)

How To Reserve Exhibit Space
There are two easy ways to reserve your exhibit space:
1. Reserve online. Go to (www.asm.org), visit the Exhibitors page on the CVS sub site, and click the Reserve A Booth button.
2. Complete the PDF application linked from the Reserve Your Exhibit Space web page. Complete and return the Application and Contract for Exhibit Space via email or fax.

Cancellation Reduction of Exhibit Space Policy
Organizations participating in the exhibition may cancel or reduce the lease of exhibit space reserved at any time with written notice to ASM Exhibits Management via email to exhibitsinfo@asmusa.org.

The following schedule will be used for exhibit space cancellations or reductions:
• Booth cancellation or reduction requests received on or before January 26, 2021 will be responsible for 10% of the canceled/reduced space fees.
• Booth cancellation or reduction requests received from January 27, 2021 to May 4, 2021 will be responsible for 50% of the canceled/reduced space fees.
• No refunds will be made for cancellations received after May 4, 2021 and exhibitors will be responsible for paying an unpaid balance if one exists.
• ASM reserves the right to resell any canceled exhibit

In the event that ASM must cancel CVS 2021 due to the COVID-19 pandemic, exhibitors may request a full refund of payments made to ASM for exhibit space and/or sponsorship.

EXHIBIT HALL AND POSTER HOURS
ASM Clinical Virology Symposium
September 27-30, 2021
West Palm Beach, Florida

Monday, September 27
10:00 am–2:00 pm
3:45 pm–5:15 pm

Tuesday, September 28
10:00 am–12:45 pm
4:30 pm–6:00 pm

Wednesday, September 29
10:00 am–2:45 pm

KEY DEADLINE DATES
May 4, 2021
Final exhibit space payment due

August 2, 2021
Company description due for mobile app

September 24 – 26
Exhibitor Move-In

September 27 – 29
Exhibit Hall Open

September 29 – 30
Exhibitor Move-Out

QUESTIONS
For questions contact:
Exhibits Manager
Gavin McAuliffe
gavin@corcexpo.com or +1.312.265.9649

Exhibits Operation Specialist
Marissa Brown
mbrown@asmusa.org
+1.202.942.9371

For current information on exhibiting at or sponsoring the ASM Clinical Virology Symposium, please visit www.asm.org